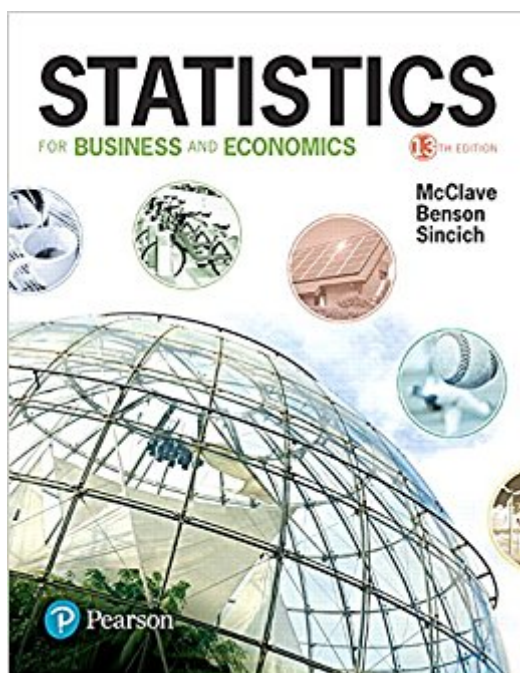


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Statistics For Business And Economics (13th Edition)



Synopsis

For courses in Introductory Business Statistics. Real Data. Real Decisions. Real Business. Now in its Thirteenth Edition, Statistics for Business and Economics introduces statistics in the context of contemporary business. Emphasizing statistical literacy in thinking, the text applies its concepts with real data and uses technology to develop a deeper conceptual understanding. Examples, activities, and case studies foster active learning while emphasizing intuitive concepts of probability and teaching readers to make informed business decisions. The Thirteenth Edition continues to highlight the importance of ethical behavior in collecting, interpreting, and reporting on data, while also providing a wealth of new and updated exercises and case studies. Also available with MyLab Statistics MyLab Statistics is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyLab Statistics does not come packaged with this content. If you would like to purchase both the physical text and MyLab Statistics, search for: 0134648366 / 9780134648361 Statistics for Business and Economics Plus MyLab Statistics with Pearson eText -- Access Card Package Package consists of: 0134506596 / 9780134506593 Statistics for Business and Economics 032192147X / 9780321921475 MyLab Statistics for Business Statistics -- Glue-In Access Card 0321929713 / 9780321929716 MyLab Statistics for Business Statistics Sticker MyLab Statistics should only be purchased when required by an instructor.

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Customer Reviews

Dr. Jim McClave is currently President and CEO of Info Tech, Inc., a statistical consulting and software development firm with an international clientele. He is also currently an Adjunct Professor of Statistics at the University of Florida, where he was a full-time member of the faculty for twenty years.

Dr. Terry Sincich obtained his PhD in Statistics from the University of Florida in 1980. He is an Associate Professor in the Information Systems & Decision Sciences Department at the University of South Florida in Tampa. Dr. Sincich is responsible for teaching basic statistics to all undergraduates, as well as advanced statistics to all doctoral candidates, in the College of Business Administration. He has published articles in such journals as the *Journal of the American Statistical Association*, *International Journal of Forecasting*, *Academy of Management Journal*, and *Auditing: A Journal of Practice & Theory*. Dr. Sincich is a co-author of the texts *Statistics*, *Statistics for Business & Economics*, *Statistics for Engineering & the Sciences*, and *A Second Course in Statistics: Regression Analysis*.

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Well its an easy to read statistics book. After purchasing the book I got a B+ in my college stats class the examples were really easy to follow and the solutions were all on chegg which made learning really easy. Recommend the book for college stats.

Hard to understand. Almost as if you need to know statistics to understand this book that is supposed to teach you statistics.

I would recommend this book for business stats students. It is not the latest edition, but it has all of the information you need. The only downfall is that the latest edition is in a different order than this one, some chapters have more/less info, with the info being moved to another chapter. In other words, this edition and the latest one have all of the same information, just in different places. If you are willing to put up with the hassle, buy this book. I was definitely willing to put up with it for the price. For class purposes this book works great. As just a book review in general, it was ok. If you are trying to learn business stats on your own I probably would not recommend this book as much. Some of the explanations are not very clear, and a lot of the examples were not very good (in my opinion). It could have been a lot more straightforward than it was in this book.

Such a terrible statistics book. It's so difficult to comprehend what it is saying, nothing is presented in a simple manner. Also, the practice problems do not reflect what is in the chapters. Terrible.

Not a bad book, but you will find numerous instances of examples (formulas) given that don't explain every step, leading to more confusion - especially if this is your first statistics course. MyStatLab, just like MyMathLab is equally guilty of not giving you adequate step-by-step explanations. It will give the option of "Show me an example" or "Help me solve this problem" and as you're going through the steps you are either left to come up with the solution on your own or the program gives you the answer without explaining where it came from. If the curriculum didn't require it, I would never have purchased this book. There has got to be a better book out there that teaches you the basics.

Book was in pretty good condition, and, unfortunately, did not come with the code (which I knew there was a chance it wouldn't when I rented it) I ended up returning just because it was cheaper for me to buy the MyLab + online text book bundle, than just renting the text book. It says there is a "chance" the code will still be valid, but I wouldn't count on it!

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